



**Firkin Crane**  
THE HOME OF DANCE

# **FIRKIN CRANE CLG**

## **PERFORMANCE PROGRAMME**

### **GUIDELINES AND DECISION MAKING PROCESS**

#### **INTRODUCTION**

Firkin Crane aims to present work of professional and emerging as well as local, national and international dance artists.

Performances may be invited, a co-production, a co-presentation with local festivals (e.g. Midsummer Festival), touring company or other.

With one of its main goals being to present the highest standards in dance performance the Firkin Crane also encourages the possible networking between visiting and locally based artists in some form or other.

#### **WHAT FIRKIN CRANE PROVIDES**

Firkin Crane provides the following resources for performance companies:

- Full **technical specification** for the performance space (details available on request).
- **Studio space** for rehearsals and company class.
- **Box office, front of house and full technical support staff.**
- Access to **administrative facilities** (i.e. printer, internet and telephone)
- **Accommodation** – Firkin Crane operates the local “Jack Lynch House”, a resource for visiting artists comprising a 3 bed self-contained accommodation (this is subject to availability and possible minimal cost dependent on the financial structure of visit agreed with the Firkin Crane).
- **Marketing** – in consultation with the performing dance artists / companies an appropriate, cooperative marketing campaign. See *Marketing Template* for further details.
- Access to a wide range of **audio-visual equipment** (training provided where necessary).

At all times Firkin Crane will work in partnership with the performing dance artists/companies to ensure the maximum mutual benefit for the performance.

## **SELECTION CRITERIA**

Firkin Crane aims to support performing dance artists and companies that:

- Present work to the highest possible standard.
- Welcome a consultative or collaborative engagement with the Firkin Crane.
- Facilitate at least one of the following: open daily class, a master class, pre / post performance Q & A, specialised workshops and/or lecture or demonstrations.
- Engage in an evaluation element for self analysis and resource feedback to the Firkin Crane for its continuing development.

## **FINANCIAL ARRANGEMENTS**

While the circumstances and details of each performance contract will vary, Firkin Crane usually works from the following financial structure.

1. Box office split
2. Minimum guarantee
3. A combination of the above
4. A rental charge.

## **DATE LINE**

Proposals will be taken throughout the year.

## CHECKLIST

All proposals need to be submitted in writing and should include:

- Contact details (including email) for the touring manager.
- Information on the dance artist/company.
- Information on the performance including tour schedule.
- Information on any accompanying activities, e.g. specialised workshops, masterclass etc.
- Online link to sample of the work being performed.
- Confirmation that the marketing requirements can be met.

## MARKETING & PRESS KIT REQUIREMENTS

- Press Release (full and summary versions).
- All reviews.
- Poster, flier, performance and company photographs in a usable electronic format.  
60 posters (please specify size of posters available).
- 1,000 fliers.
- Text on posters and fliers to include: Date(s) & Time:

**Firkin Crane Theatre – Shandon – Cork.**

**Ticket Prices: €? full, 4 for €?, Group rate?**

**Book Online [www.firkincrane.ie](http://www.firkincrane.ie)**

**Box Office 021-4507487.**

€1 Firkin Crane restoration levy included in ticket price

- *Any information regarding age appropriateness.*
- Photographs for display and possible reproduction (in hard copy and a usable electronic format).
- Company and individual biogs
- Any particular wording that may be required on any additional publicity material created by the Firkin Crane e.g. mandatory credits (funding, photography etc).
- Where available, broadcast quality footage.
- Online link to Segment(s) of performance
- Availability of company for promotional photo shoot and interviews.

**Should you have any questions please contact Andrea Stapleton.**

Tel: 00 353 (21) 4507487

Email: [Dance@firkincrane.ie](mailto:Dance@firkincrane.ie)

Website: [www.firkincrane.ie](http://www.firkincrane.ie)